



## Published Articles

### Melanie LeMay 1986 – 2008

(copies of any articles available upon request)

## Profiles

Gaylon McCollough, MD – prominent plastic surgeon, also played football at UA under Bear Bryant with Joe Namath

James Redfield – author of *The Celestine Prophecy*

Rick McCammon – author of numerous horror genre books and the coming-of-age novel, *Boy's Life*

Louis Josef – cancer survivor, former staff member at St. Vincent's Hospital and single father of an adopted child

C. Orian Truss, MD – Birmingham physician who first described the far-reaching effects of chronic candidiasis

Mary Jean Parson – Birmingham native, former executive at ABC, business writer and founder of the Hoover theater company

Johnnie Johnson – former chief of police, Birmingham, Alabama

Don Logan – former CEO of Southern Progress Corp. and chairman of AOL Time Warner

Judy Thompson – founder of the Birmingham Racetrack

Norma Rogers – former superintendent of Shelby County Schools

Bill Gower – architect at Gresham, Smith and Partners

Bill Russell – head of Straight Furrow advertising and production company

Emmett Johnson – former CEO, Baptist Medical Centers

Frank Kovach – commercial real estate developer

Fred Nunnelley – president of AC3, a computer company

Bruce Ayers – owner of The Comedy Club

Terry Slaughter – partner in Slaughter-Hanson Advertising

Paula Newsome, OD – one of first three UAB School of Optometry students to graduate with dual degrees in optometry and physiological optics

## Medical Articles

Medical Manikins – about the collection of antique medical manikins now in the Reynolds Library collection at UAB School of Medicine

Precious Days – about a kidney dialysis patient who had far surpassed her expected life span

Mitral Valve Prolapse – about nurse Lyn Frederickson and her work with MVP patients

## Business Articles

### *Central Alabama Business Journal*

Academy Events and Catering  
 Action in Mailing  
 Alabama Business Furnishings  
 Arden Pathak of Capell & Howard, P.C., attorneys  
 Batter Up Bakery and Deli  
 Betsy Echols of Montgomery Area Realtors  
 Bradley Personnel  
 Casa Napoli Italian restaurant  
 Choi, Kim & Park, LLP CPAs  
 Chris' Famous Hot Dogs  
 Christie's Salon & Spa  
 City Loft Corporation  
 Anna Lowder and Ravi Sahota  
 Coffee and Coffee Shops  
 Corks and Canvas  
 CyberNet IT Solutions  
 Davis Jewelry  
 Dominic's Fine Foods  
 Jim Carlisle, MD – pediatrics  
 Leon Davis, MD – Care-A-Van  
 Drop It Off Auction for eBay items  
 Drug Test Services  
 Eagle Business Systems  
 Farmers Market Café  
 Fisher Builders – remodeling  
 Focus on Fashion retail store  
 Frank Bucaro on business ethics  
 Golf Packages for Montgomery courses  
 Harley Davidson retail store  
 Hillcrest Manor events planning, B&B

Hodges Realty on commercial real estate  
 House-Call Vet – veterinarian  
 Isaiah Sankey on Isaiah's Restaurant  
 Jenilyn's Creations on special event floral design  
 Jennie Weller on Young House and Café M restaurants  
 Liz Sutton on travel incentives  
 Locker Room – upscale men's clothier  
 Lou Heckler on keynote presentations  
 Lulagrace Interiors on professional organization services  
 Lynn Carter on Southeast Cherokee Construction Co.  
 Mane Attraction  
 Mark Lawrence on architecture and urban renewal  
 Michael's Table restaurant  
 Mickleboro's – fine jewelry  
 Naming Your Business  
 On the Spot Tire Company  
 Our Place restaurant  
 Paragon Day Spa  
 Peaches & Clean commercial services  
 Pete Land on time management  
 Phoenix Homes on urban renewal  
 Premiere Business Consultants, LLC  
 Pre-Paid Legal Services  
 ProEthic Pharmaceuticals  
 RescueClean emergency services  
 Run-Around Personal Concierge Service  
 Sam Horn on marketing speakers/books  
 Shoppes at Somerset commercial real estate  
 Success Unlimited private Christian school  
 Super Suppers franchise  
 Touch of Class limo service  
 Transcendence, Inc. – computer services to military installations  
 Ward's Outdoors – custom truck installations

### *Executive Female Magazine* “You and Your Boss” Columns

Do You Know Where Your Boss Is?  
 When Your Best Isn't Good Enough  
 Pitching Like a Pro  
 Fending Off a Shark Attack  
 Working with a Wishy-Washy Boss  
 Coping with a Credit Stealer  
 Finding the Right Mentor

## Vulcan Materials Journal

The NASS Benchmark for Service  
 OPEC Impact  
 Vulcan's Total Quality Commitment  
 The Acid Test  
 A Texas Gentleman Retires: Bill Crone

## Other Business Articles

Network Birmingham: A Brief History – *Birmingham Business Journal*  
 Guinn and Parson: Executive Women – *Birmingham Business Journal*  
 I Abandoned My Home Office – *Commerical Property Directory*  
 Executive Suites: A New Trend for Small Business – *Birmingham Magazine*  
 ESSX Service Provides Emergency Room “Hot Line” to Knoxville Medical  
 Center – *Flash for South Central Bell*  
 Meridian Norstar is Perfect for Growing Small Businesses – *Flash for SCB*  
 Miami HMO Opens Its Doors to Voice Traffic – *Flash for SCB*  
 Schumpert Medical Center Uses ESSX Service and SynchroNet Service  
 Combination – *Flash for SCB*  
 New Math Used in Tennessee Schools with ESSX Service – *InStep for Bellsouth  
 Services*

## Executive Speeches

Pattern Speech for Alabama Council on Economic Education  
  
 Leadership for Women – speech for Judy Merritt, President, Jefferson State  
 Community College and president of Birmingham-Area Chamber of  
 Commerce for Jasper Pilot Club  
  
 Women as Leaders -- speech for Judy Merritt, President, Jefferson State  
 Community College and president of Birmingham-Area Chamber of  
 Commerce for American Association of Women in Community Colleges

## Presentations

*Make the Media Work for You* – Powerpoint workshop for Civil Air Patrol public  
 affairs officers  
*Powerpoint for the Paralyzed Presenter*  
*Communications Skills for Business Professionals* – workshop for Family  
 Guidance Center  
*The Three R's* – sales presentation to textbook committees, McDougal-Littell  
 Company  
*The Americans* – sales presentation to textbook committees, McDougal-Littell  
 Company  
*Customer Care* - Video for Vulcan Materials and R.R. Street distributors

## Education Articles

- Senior Seminars Help Prepare Fluster-Proof Teachers – *Seasons Magazine*
- Cornerstone and Curriculum Renewal: Samford Prepares for the 21<sup>st</sup> Century – *Seasons Magazine*
- News for Kids – Space Education for Children -- color center spread for *Atlanta Journal-Constitution*, 2004
- A Day in the Life at the new Hoover High School – Hoover City Schools *Highlights*
- Back from the Brink: Lessons in Crisis Management from Birmingham-Southern College – *Birmingham Magazine*

## Columns

### *Birmingham Magazine* “Urban Odyssey” Columns

- St. Bernard and Sacred Heart Retreat Centers — Cullman
- Doodles Bar/Restaurant on Birmingham’s Southside – Poetry Slams
- Restoration of Pipe Organ at Historic 16<sup>th</sup> Street Baptist Church in Birmingham

### *Birmingham Magazine* “Inside Information” Columns

- Ken’s BBQ in Pinson, AL
- Birmingham Symphony’s Pops in the Park
- Dinner Vendor meal delivery
- Bert’s on the Bluff restaurant in Birmingham
- The Playroom indoor playground
- At Your Service concierge service
- Steak-Out delivery service
- Mothers’ Center playday coop for young mothers

### *Opelika-Auburn News* “Six of One” Weekly Columns

- My Junk is Becoming Collectible
- Mama Made Her Mark with Words
- A Fish Called Eudora
- Sometimes Musicians Better Left as Soloists
- Life is Like a Box of ... Ab Rollers
- Porch-Sittin’ and the Myth of Simplicity
- Did I Fall for a Slip and Fall?
- Maybe I’m a Late-Bloomer Boomer
- Now Where Did I Put Those Soup Can Rollers?
- History Not So Boring When You Live It
- Odd Spasms Spinning Back to Dark Ages
- Golden Eggs and Dogwoods Signal Easter
- Artists Can Eat Imaginary Cheese
- Geek People Are Now in the Black
- Something Doesn’t ADD Up

Voices from Past Bring Family Tree to Life  
 Faulknerian Characters Color Our World  
 A Window Unit is Cooler Than You Think  
 You Can't Hide Quality Under A Tarp  
 Other Drinks Are Green with Envy  
 Six of One, Half-Dozen of the Other  
 The Best Friends Aren't Always Fat  
 Meaning of Life Found in Puppy Love  
 I'm Scared of That Other S-Word  
 It Pays to Build a House Around a Breeze  
 Eau de Litter and the Price of Being on Staff  
 Watershed Moment – A Cosmic 'Aha'  
 Average Joe Envis Montana  
 Frankenstein's Lab Was Really A Tool Shed  
 From Dalai Lama to Salad Shooter, I'm Covered  
 The Dog Tags, Price of Safety  
 Poor Message Sent to State's Next Generation  
 If No News is Good News, What's Bad?  
 Pen a Letter and Express Warmth of the Heart  
 Holding On to Happiness in a Worried World  
 Deeper Issue Lies Behind Frat Photo Controversy  
 I Know I Could Have Written That  
 Exploiting the American Dream  
 We Need a Sale on the Price of Success

## Other Articles

Review for Family-Friendly Restaurants: Cabana Café -- *Child Times of Alabama*  
 Review of Comedy of des Arts: An Exhibition with Drama and Music – Margaret Minor  
 at Space One Eleven  
 A Glass Porpoise – promotional article for psychologist Pam Fowler  
 The Italian Soul of the City – *Birmingham Magazine*  
 Life at *Southern Living* – (several columns ghosted for editor Gary McCalla)  
 Caught in the Middle: The Sandwich Generation – *Child Times of Alabama*  
 Embracing Technology for Today's Search and Rescue – *EAA Sport Aviation*  
 Still Seeking the Final Frontier: Civil Air Patrol Volunteers Have Never Given Up on  
 Aerospace – for *Quest for Space: A Celebration of America's Space Program*  
 (Belmont Publishing)  
 High-Tech Eyes in the Home Skies: Civil Air Patrol Works with Naval Research  
 Laboratory on Cutting-Edge Aerial Imaging System – *Navy 230: A Celebration*  
 of US Sea Power (Belmont Publishing)  
 Love Reflected: Bridal Guide 2000 cover story – *Opelika-Auburn News*

Gentleman of the Game: Community Mourns Death of Bill McCall – *Opelika-Auburn News*

A Porch of One's Own: Growing Up in Brooklyn, Auburn's Gail Solomon Always Dreamed of Having a Southern Front Porch – *Opelika-Auburn News*

## Major Projects (writing and/or graphic design)

*A Fundraising Feasibility Study for the USS Battleship ALABAMA* – J.F. Smith Group

*A Fundraising Feasibility Study for Gordon Tech High School, Chicago* – J.F. Smith Group

*Today's Missions: Tomorrow's Technology* – Civil Air Patrol Annual Report to Congress, 2004

*Positioned for the Future* -- CAP Annual Conference Awards Program

*Celebrating Heritage and Innovation* – CAP National Recognition Program

*Key Pieces, Key People* – CAP National Recognition program

*Eyes of the Home Skies* – CAP Conference Program

Sales Brochure for Coastal Insurance Exchange

*Proposed Requirements to Modify Claim Status* for medical software practiceREVOLUTION