



Published Articles

Melanie LeMay 1986 – 2008

(copies of any articles available upon request)

Profiles

Gaylon McCollough, MD – prominent plastic surgeon, also played football at UA under Bear Bryant with Joe Namath

James Redfield – author of *The Celestine Prophecy*

Rick McCammon – author of numerous horror genre books and the coming-of-age novel, *Boy's Life*

Louis Josef – cancer survivor, former staff member at St. Vincent's Hospital and single father of an adopted child

C. Orian Truss, MD – Birmingham physician who first described the far-reaching effects of chronic candidiasis

Mary Jean Parson – Birmingham native, former executive at ABC, business writer and founder of the Hoover theater company

Johnnie Johnson – former chief of police, Birmingham, Alabama

Don Logan – former CEO of Southern Progress Corp. and chairman of AOL Time Warner

Judy Thompson – founder of the Birmingham Racetrack

Norma Rogers – former superintendent of Shelby County Schools

Bill Gower – architect at Gresham, Smith and Partners

Bill Russell – head of Straight Furrow advertising and production company

Emmett Johnson – former CEO, Baptist Medical Centers

Frank Kovach – commercial real estate developer

Fred Nunnelley – president of AC3, a computer company

Bruce Ayers – owner of The Comedy Club

Terry Slaughter – partner in Slaughter-Hanson Advertising

Paula Newsome, OD – one of first three UAB School of Optometry students to graduate with dual degrees in optometry and physiological optics

Medical Articles

Medical Manikins – about the collection of antique medical manikins now in the Reynolds Library collection at UAB School of Medicine

Precious Days – about a kidney dialysis patient who had far surpassed her expected life span

Mitral Valve Prolapse – about nurse Lyn Frederickson and her work with MVP patients

Business Articles

Central Alabama Business Journal

Academy Events and Catering
 Action in Mailing
 Alabama Business Furnishings
 Arden Pathak of Capell & Howard, P.C., attorneys
 Batter Up Bakery and Deli
 Betsy Echols of Montgomery Area Realtors
 Bradley Personnel
 Casa Napoli Italian restaurant
 Choi, Kim & Park, LLP CPAs
 Chris' Famous Hot Dogs
 Christie's Salon & Spa
 City Loft Corporation
 Anna Lowder and Ravi Sahota
 Coffee and Coffee Shops
 Corks and Canvas
 CyberNet IT Solutions
 Davis Jewelry
 Dominic's Fine Foods
 Jim Carlisle, MD – pediatrics
 Leon Davis, MD – Care-A-Van
 Drop It Off Auction for eBay items
 Drug Test Services
 Eagle Business Systems
 Farmers Market Café
 Fisher Builders – remodeling
 Focus on Fashion retail store
 Frank Bucaro on business ethics
 Golf Packages for Montgomery courses
 Harley Davidson retail store
 Hillcrest Manor events planning, B&B

Hodges Realty on commercial real estate
 House-Call Vet – veterinarian
 Isaiah Sankey on Isaiah's Restaurant
 Jenilyn's Creations on special event floral design
 Jennie Weller on Young House and Café M restaurants
 Liz Sutton on travel incentives
 Locker Room – upscale men's clothier
 Lou Heckler on keynote presentations
 Lulagrace Interiors on professional organization services
 Lynn Carter on Southeast Cherokee Construction Co.
 Mane Attraction
 Mark Lawrence on architecture and urban renewal
 Michael's Table restaurant
 Mickleboro's – fine jewelry
 Naming Your Business
 On the Spot Tire Company
 Our Place restaurant
 Paragon Day Spa
 Peaches & Clean commercial services
 Pete Land on time management
 Phoenix Homes on urban renewal
 Premiere Business Consultants, LLC
 Pre-Paid Legal Services
 ProEthic Pharmaceuticals
 RescueClean emergency services
 Run-Around Personal Concierge Service
 Sam Horn on marketing speakers/books
 Shoppes at Somerset commercial real estate
 Success Unlimited private Christian school
 Super Suppers franchise
 Touch of Class limo service
 Transcendence, Inc. – computer services to military installations
 Ward's Outdoors – custom truck installations

Executive Female Magazine “You and Your Boss” Columns

Do You Know Where Your Boss Is?
 When Your Best Isn't Good Enough
 Pitching Like a Pro
 Fending Off a Shark Attack
 Working with a Wishy-Washy Boss
 Coping with a Credit Stealer
 Finding the Right Mentor

Vulcan Materials Journal

The NASS Benchmark for Service
 OPEC Impact
 Vulcan's Total Quality Commitment
 The Acid Test
 A Texas Gentleman Retires: Bill Crone

Other Business Articles

Network Birmingham: A Brief History – *Birmingham Business Journal*
 Guinn and Parson: Executive Women – *Birmingham Business Journal*
 I Abandoned My Home Office – *Commerical Property Directory*
 Executive Suites: A New Trend for Small Business – *Birmingham Magazine*
 ESSX Service Provides Emergency Room “Hot Line” to Knoxville Medical
 Center – *Flash for South Central Bell*
 Meridian Norstar is Perfect for Growing Small Businesses – *Flash for SCB*
 Miami HMO Opens Its Doors to Voice Traffic – *Flash for SCB*
 Schumpert Medical Center Uses ESSX Service and SynchroNet Service
 Combination – *Flash for SCB*
 New Math Used in Tennessee Schools with ESSX Service – *InStep for Bellsouth
 Services*

Executive Speeches

Pattern Speech for Alabama Council on Economic Education

 Leadership for Women – speech for Judy Merritt, President, Jefferson State
 Community College and president of Birmingham-Area Chamber of
 Commerce for Jasper Pilot Club

 Women as Leaders -- speech for Judy Merritt, President, Jefferson State
 Community College and president of Birmingham-Area Chamber of
 Commerce for American Association of Women in Community Colleges

Presentations

Make the Media Work for You – Powerpoint workshop for Civil Air Patrol public
 affairs officers
Powerpoint for the Paralyzed Presenter
Communications Skills for Business Professionals – workshop for Family
 Guidance Center
The Three R's – sales presentation to textbook committees, McDougal-Littell
 Company
The Americans – sales presentation to textbook committees, McDougal-Littell
 Company
Customer Care - Video for Vulcan Materials and R.R. Street distributors

Education Articles

- Senior Seminars Help Prepare Fluster-Proof Teachers – *Seasons Magazine*
 Cornerstone and Curriculum Renewal: Samford Prepares for the 21st Century –
Seasons Magazine
 News for Kids – Space Education for Children -- color center spread for *Atlanta Journal-Constitution*, 2004
 A Day in the Life at the new Hoover High School – Hoover City Schools *Highlights*
 Back from the Brink: Lessons in Crisis Management from Birmingham-Southern College
 – *Birmingham Magazine*

Columns

Birmingham Magazine “Urban Odyssey” Columns

- St. Bernard and Sacred Heart Retreat Centers — Cullman
 Doodles Bar/Restaurant on Birmingham’s Southside – Poetry Slams
 Restoration of Pipe Organ at Historic 16th Street Baptist Church in Birmingham

Birmingham Magazine “Inside Information” Columns

- Ken’s BBQ in Pinson, AL
 Birmingham Symphony’s Pops in the Park
 Dinner Vendor meal delivery
 Bert’s on the Bluff restaurant in Birmingham
 The Playroom indoor playground
 At Your Service concierge service
 Steak-Out delivery service
 Mothers’ Center playday coop for young mothers

Opelika-Auburn News “Six of One” Weekly Columns

- My Junk is Becoming Collectible
 Mama Made Her Mark with Words
 A Fish Called Eudora
 Sometimes Musicians Better Left as Soloists
 Life is Like a Box of ... Ab Rollers
 Porch-Sittin’ and the Myth of Simplicity
 Did I Fall for a Slip and Fall?
 Maybe I’m a Late-Bloomer Boomer
 Now Where Did I Put Those Soup Can Rollers?
 History Not So Boring When You Live It
 Odd Spasms Spinning Back to Dark Ages
 Golden Eggs and Dogwoods Signal Easter
 Artists Can Eat Imaginary Cheese
 Geek People Are Now in the Black
 Something Doesn’t ADD Up

Voices from Past Bring Family Tree to Life
 Faulknerian Characters Color Our World
 A Window Unit is Cooler Than You Think
 You Can't Hide Quality Under A Tarp
 Other Drinks Are Green with Envy
 Six of One, Half-Dozen of the Other
 The Best Friends Aren't Always Fat
 Meaning of Life Found in Puppy Love
 I'm Scared of That Other S-Word
 It Pays to Build a House Around a Breeze
 Eau de Litter and the Price of Being on Staff
 Watershed Moment – A Cosmic 'Aha'
 Average Joe Envis Montana
 Frankenstein's Lab Was Really A Tool Shed
 From Dalai Lama to Salad Shooter, I'm Covered
 The Dog Tags, Price of Safety
 Poor Message Sent to State's Next Generation
 If No News is Good News, What's Bad?
 Pen a Letter and Express Warmth of the Heart
 Holding On to Happiness in a Worried World
 Deeper Issue Lies Behind Frat Photo Controversy
 I Know I Could Have Written That
 Exploiting the American Dream
 We Need a Sale on the Price of Success

Other Articles

Review for Family-Friendly Restaurants: Cabana Café -- *Child Times of Alabama*
 Review of Comedy of des Arts: An Exhibition with Drama and Music – Margaret Minor
 at Space One Eleven
 A Glass Porpoise – promotional article for psychologist Pam Fowler
 The Italian Soul of the City – *Birmingham Magazine*
 Life at *Southern Living* – (several columns ghosted for editor Gary McCalla)
 Caught in the Middle: The Sandwich Generation – *Child Times of Alabama*
 Embracing Technology for Today's Search and Rescue – *EAA Sport Aviation*
 Still Seeking the Final Frontier: Civil Air Patrol Volunteers Have Never Given Up on
 Aerospace – for *Quest for Space: A Celebration of America's Space Program*
 (Belmont Publishing)
 High-Tech Eyes in the Home Skies: Civil Air Patrol Works with Naval Research
 Laboratory on Cutting-Edge Aerial Imaging System – *Navy 230: A Celebration*
 of US Sea Power (Belmont Publishing)
 Love Reflected: Bridal Guide 2000 cover story – *Opelika-Auburn News*

Gentleman of the Game: Community Mourns Death of Bill McCall – *Opelika-Auburn News*

A Porch of One's Own: Growing Up in Brooklyn, Auburn's Gail Solomon Always Dreamed of Having a Southern Front Porch – *Opelika-Auburn News*

Major Projects (writing and/or graphic design)

A Fundraising Feasibility Study for the USS Battleship ALABAMA – J.F. Smith Group

A Fundraising Feasibility Study for Gordon Tech High School, Chicago – J.F. Smith Group

Today's Missions: Tomorrow's Technology – Civil Air Patrol Annual Report to Congress, 2004

Positioned for the Future -- CAP Annual Conference Awards Program

Celebrating Heritage and Innovation – CAP National Recognition Program

Key Pieces, Key People – CAP National Recognition program

Eyes of the Home Skies – CAP Conference Program

Sales Brochure for Coastal Insurance Exchange

Proposed Requirements to Modify Claim Status for medical software
practiceREVOLUTION